

# Campbell&Company

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**FOR IMMEDIATE RELEASE**

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**CAMPBELL & COMPANY ANNOUNCES NEW CHAIR/CEO AND PRESIDENT  
Edith H. Falk and Peter J. Fissinger Assume New Leadership Roles  
in Growing National Philanthropic Consulting Firm**

CHICAGO, February 8, 2007— Campbell & Company, a national philanthropic consulting firm headquartered in Chicago, is pleased to announce that current Senior Vice President Peter J. Fissinger will assume the role of company president beginning March 1. Edith H. Falk, who has served as President since 2001, will assume the newly-created office of Chair and Chief Executive Officer.

As president, Mr. Fissinger will direct the firm's day-to-day operations, including overseeing the activities of the consulting staff across the country, ensuring the quality of services provided and building the breadth and expertise of the consulting team. He will also remain actively involved in new business development and direct client service.

Edith H. Falk, in the role of Chair and Chief Executive Officer, will focus on strategic issues, including developing new markets, new services and new partnerships and expanding staff competencies. She will also continue to be actively involved in providing senior level counsel to the firm's clients.

Mr. Fissinger has been a member of Campbell & Company since 1994, and has been instrumental in building and serving the firm's independent school and higher education practices, as well as other sectors, building firm visibility and reach in the Chicago area and throughout the Midwest and developing the associate consultant program for young professionals. He has led the firm's strategic planning process, and has been a leader and visible spokesperson in the field, both as a board member and past president of the AFP Chicago chapter and now as a board member of the Giving Institute.

Ms. Falk remarks, "Over the years, Peter has been a valued member of the firm: insightful strategist, patient teacher, thoughtful manager and friend. His vision for the firm and the ways we can help our clients and the people they serve make a difference in the world are a constant motivator and inspiration to us all. We are very excited and pleased to welcome Peter to this new role!"

**About Campbell & Company**

Campbell & Company is a national consulting firm offering advancement planning, fundraising, marketing communications and executive search for nonprofit organizations in education, health and medicine, arts and culture, environment, social service and professional societies.

Through thirty years and thousands of engagements, Campbell & Company has helped nonprofit organizations anticipate and manage the challenges of the philanthropic marketplace. Campbell & Company's offices are located in Chicago, Boston, Cleveland, Los Angeles, Phoenix, Portland, the San Francisco Bay Area and Washington, DC. For more information, visit [www.campbellcompany.com](http://www.campbellcompany.com), or contact 877-957-0000 or [info@campbellcompany.com](mailto:info@campbellcompany.com).

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