

# Sponsorship Opportunities



Sponsorship Level Gift Required	Platinum	Patron	Benefactor	Partner	Builder	Friend
	\$25,000+	\$10,000-\$24,999	\$5,000-\$9,999	\$2,500-\$4,999	\$1,000-\$2,499	\$100-\$999
Sponsorship of Giving USA Webinar to Purchasers	X					
Opening and closing slides in the GUSA Foundation presentation	X					
Inclusion in all promotional materials and on the website	X					
Shared Intelligence Newsletter	X					
A special feature in one issue of a quarterly newsletter to 6,000 philanthropy professionals	X					
Special e-blast to Giving USA customer database of over 27,000	X					
Special acknowledgment within the Giving USA book	X					
Acknowledgment on Giving USA website homepage	X					
A full-page ad in the Giving USA Report paperback book and digital products	X	X				
Listing in three half-page print ads in The Chronicle of Philanthropy	X	X				
Listing with logo in the Giving USA Report book	X	X				
Listing with logo and link to the website on the supporter page of the Giving USA website	X	X				
Listing in the Giving USA highlights	X	X				
15 copies of the Giving USA Report paperback book	X	X				
A half-page ad in the Giving USA Report paperback book and digital products	X	X	X			
Listing in three half-page print ads in The Chronicle of Philanthropy	X	X	X	X		
Listing with logo in the Giving USA Report paperback book	X	X	X	X	X	
Listing with logo on the supporter home page of the Giving USA website	X	X	X	X	X	X
Listing in the Giving USA highlights	X	X	X			
Ten copies of the Giving USA Report paperback book			X			
Five copies of the Giving USA Report paperback book				X		

Custom sponsorships are available at the \$50,000+ level.  
Contact [info@givingusa.org](mailto:info@givingusa.org) for more information.

Giving USA Foundation  
1660 International Dr, Suite 600  
McLean, VA 22102

Giving USA 2025 supporters will be listed  
on the website starting April 1, 2025.

Giving USA Foundation EIN: 13-3284579

Contributions must be received by May 15, 2025, to be  
included in any Giving USA print materials.